

JEWELX

Global Business Exchange on
Jewellery and Watches

CAPITAL • GROWTH • INNOVATION • PEOPLE

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 **JIAARA**
ARTISAN JEWELLERY

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THURSDAY | JULY
16 | JW MARRIOTT
2026 | SAHAR, MUMBAI

IMAGINING TOMORROW'S GROWTH TODAY

FORUM GUIDE



ETERNZ

Product(s)/Service(s): Jewelry and Watches



Contact Person: Sheen Javed

Contact No: 9906433572

Company Address: 3rd Floor, Hanto Virgo, 185/A, 22nd Cross Rd, Sector 3, HSR Layout, Bengaluru, Karnataka 560102

www.eternz.com

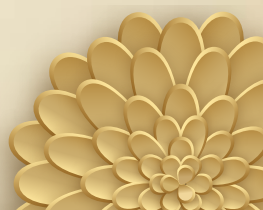
Eternz is India's leading jewelry and watches marketplace, bringing together over 350 curated Indian and international brands across fashion jewelry, sterling silver, fine jewelry, lab-grown diamonds, and premium watches on one trusted platform. Built for today's digitally driven consumer, Eternz is transforming the way people discover, explore, and shop for jewelry by combining exceptional brand selection with a seamless technology-enabled shopping experience.

At its core, Eternz was founded with a simple vision—to become the definitive destination for jewelry and watches by making the category more accessible, transparent, and enjoyable for consumers while empowering brands to grow in a rapidly evolving digital ecosystem. By unifying a highly fragmented industry, Eternz enables customers to access an unparalleled variety of styles, price points, and product categories without having to browse multiple websites or stores.

The platform caters to every consumer need, from everyday essentials and workwear to occasion wear, bridal collections, gifting, and luxury purchases. Whether customers are looking for contemporary fashion jewelry, timeless silver pieces, fine gold collections, or premium watches, Eternz offers a carefully curated assortment from trusted brands, ensuring quality, authenticity, and choice.

Innovation is central to the Eternz experience. The platform leverages advanced technologies such as Virtual Try-On, AI-powered product discovery, personalized recommendations, and intelligent search to create an engaging and confidence-driven shopping journey. These capabilities help consumers make informed decisions while delivering a highly personalized experience that reflects their individual style and preferences.

Beyond serving consumers, Eternz is building the technology, commerce, and growth infrastructure for India's jewelry industry. The jewelry market remains highly fragmented, with thousands of brands lacking access to scalable digital distribution, customer acquisition, merchandising intelligence, and technology solutions. Eternz addresses these challenges by providing brands with a comprehensive ecosystem that includes marketplace access, performance marketing, discovery tools, consumer insights, logistics enablement, and technology-led commerce solutions. By solving critical infrastructure gaps across the value chain, Eternz enables brands of all sizes to scale faster and operate more efficiently in the digital economy.



TYAANI JEWELLERY

Product(s)/Service(s): Polki (uncut diamond) Jewellery and Diamond Jewellery



Contact Person: Peter Matos

Contact No: 9594998793

Company Address: Tyaani Jewellery - A Karan Johar Brand, Krishna Curve, 3rd Floor, Junction Of Linking Road, &, Juhu Tara Rd, opp. Juhu Garden, Santacruz West, Mumbai, Maharashtra - 400054

www.tyaani.com

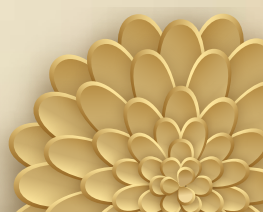
Tyaani Jewellery is one of India's leading luxury jewellery brands, founded by acclaimed filmmaker Karan Johar. The brand is celebrated for redefining traditional Polki (uncut diamond) jewellery through a contemporary design philosophy. Every piece is meticulously handcrafted in 22KT gold and embellished with certified natural diamonds and precious gemstones, seamlessly blending timeless Indian craftsmanship with modern elegance.

At Tyaani, we believe that luxury jewellery should be aspirational yet accessible. While legacy luxury brands often remain beyond the reach of many customers and traditional local jewellers may lack distinctive design innovation, Tyaani bridges this gap by offering exceptional craftsmanship, contemporary aesthetics, and transparent pricing. Our vision is to build India's most admired modern luxury jewellery brand. By combining artisanal expertise with innovative designs, certified quality, and a premium retail experience, we are making fine jewellery more accessible to discerning customers across the country. Every collection reflects elegance, authenticity, and superior craftsmanship while maintaining the highest standards of quality and trust.

Tyaani stands apart by eliminating the traditional barriers associated with luxury jewellery through:

- Contemporary designs inspired by India's rich heritage.
- Exquisite jewellery crafted in 18KT and 22KT gold.
- Certified natural diamonds and precious gemstones.
- Transparent pricing with no hidden making charges.
- A nationally trusted luxury brand backed by exceptional customer service.
- A world-class retail experience that reflects sophistication and exclusivity.

Today, Tyaani has established a strong retail presence with 12 operational stores across India and 5 additional stores in the development pipeline. As part of our ambitious growth strategy, we are on track to expand to 20 stores by the end of FY 2026-27. Looking further ahead, our vision is to build a nationwide network of 50 luxury boutiques by 2029, bringing Tyaani's signature craftsmanship and contemporary luxury experience to customers in India's most prominent cities. Booth Facia: It's not applicable as we have made the custom booth



TYAANI JEWELLERY
A KARAN JOHAR BRAND

Minimum **10% ROI**

Guarantee on your investment

India's most celebrated Jewellery brand is expanding.

Numbers that Speak

₹14.63 CR —→ **₹264.3 CR**

Revenue in FY21 Revenue in FY25

700+ CR

Projected Revenue in
next 3 years

50+ Stores

Expansion
Vision



INVENTORY BUYBACK
PROTECTION



LEADING FINE
JEWELLERY BRAND



DEDICATED OPERATIONS
& MARKETING SUPPORT



PARTNER WITH
KARAN JOHAR

FRANCHISE@TYAANI.COM | +91 9594998793

ANG INDIA

Product(s)/Service(s): Electronics Security



AnG India

Contact Person: Ranjeet Kumar

Contact No: 9310334920

Company Address: AnG India Ltd, Plot No-4, Sec 90, Noida UP, 201305

www.angindia.in

Securing Every Sparkle. Protecting Every Legacy.

AnG India - Proud Surveillance Partner of JewelX 2026

Trusted Security. Proven Expertise. For over 30 years, AnG India has been delivering intelligent electronic security and surveillance solutions to businesses across India. With 1,90,000+ installations in 900+ cities, we have earned the trust of organisations that demand reliability, innovation and uncompromising protection.

Integrated Security Solutions Our comprehensive portfolio includes CCTV Surveillance, Access Control, Fire Detection & Alarm Systems, Video Analytics, Intrusion Detection, and fully integrated security solutions designed for businesses where security is mission-critical.

Intelligence That Never Sleeps At the core of our ecosystem is our 24x7 Central Monitoring Solution (CMS)—one of India's most advanced remote monitoring facilities. Operating from a Tier-III Data Centre, it has the capacity to monitor 100,000+ sites, powered by 500+ E-Surveillance Officers, delivering real-time alerts and rapid incident response around the clock.

One Partner. Complete Protection. As an OEM manufacturing company in India, AnG India delivers end-to-end security—from manufacturing and installation to monitoring, maintenance and after-sales support. A single point of accountability ensures faster deployments, dependable service and lower downtime.

Designed for Jewellery Retail For jewellery businesses, security demands more than surveillance. It requires intelligent monitoring, controlled access and complete visibility across every showroom, vault and transaction point. As the Surveillance Partner of JewelX 2026, AnG India combines advanced technology with decades of expertise to help jewellery retailers minimise risk, prevent losses and protect what matters most.

For more information, visit www.angindia.com or Call: 1800-111-264



Security that's worth its weight in gold.



AnG India

Proud Surveillance Partner of

JEWELX
AWARDS
RECOGNIZING THE EXCELLENCE

When it comes to securing your showroom, trust AnG India - one of India's most trusted names in end-to-end electronic security and surveillance solutions.

30+ Years

250+ Service Centres

AI Powered Surveillance

24x7 Command Centre

Pan India Support

 1800-111-264

 reason@angindia.in

 angindia.in



Scan to know more

S'ÉTERNALS

Product(s)/Service(s): Fine jewellery

Contact Person: Krisha sheth

Contact No: 9920311299

Company Address: 39 no office, Shreeji arcade Opera House 2 Tata road, mumbai-400004

www.seternals.com

S'ÉTERNALS

S Eternals is a contemporary fine jewellery house dedicated to creating timeless pieces that seamlessly blend modern elegance with exceptional craftsmanship. Designed for those who appreciate understated luxury, our collections celebrate individuality through refined silhouettes, intricate detailing



A close-up photograph of a hand with several gold rings. The rings feature various designs: some with pavé diamonds, one with a large round diamond, one with a green emerald, and others with smooth or wavy gold bands. The hand is positioned with fingers slightly spread, showcasing the jewelry against a neutral, light-colored background.

S'Eternals

Shop Now

JIAARA JEWELLERY

Product(s)/Service(s): Handcrafted Jewellery

Contact Person: Ankita Singh

Contact No: 6396872895

Company Address: Jiara Creations Private Limited, 1003, Bldg-6, Sandstone Society,
Unique Garden, Mira Road, Thane, Maharashtra 401107

www.jiaarajewellery.com



JIAARA
ARTISAN JEWELLERY

Jiaara is a women-led D2C artisan jewellery brand founded by three sisters —

- Garima Singh,
- Ankita Singh, and
- Sushmita Singh,

where every piece is handcrafted by women artisans using semi-precious stones and clean metals like sterling silver and brass.



CELAVO

Product(s)/Service(s): 1) CVD Diamond Jewellery
2) Natural Diamond Jewellery
3) 925 Silver With gold vermeil Jewellery.



Contact Person: Sanket Goti

Contact No: 7698521882

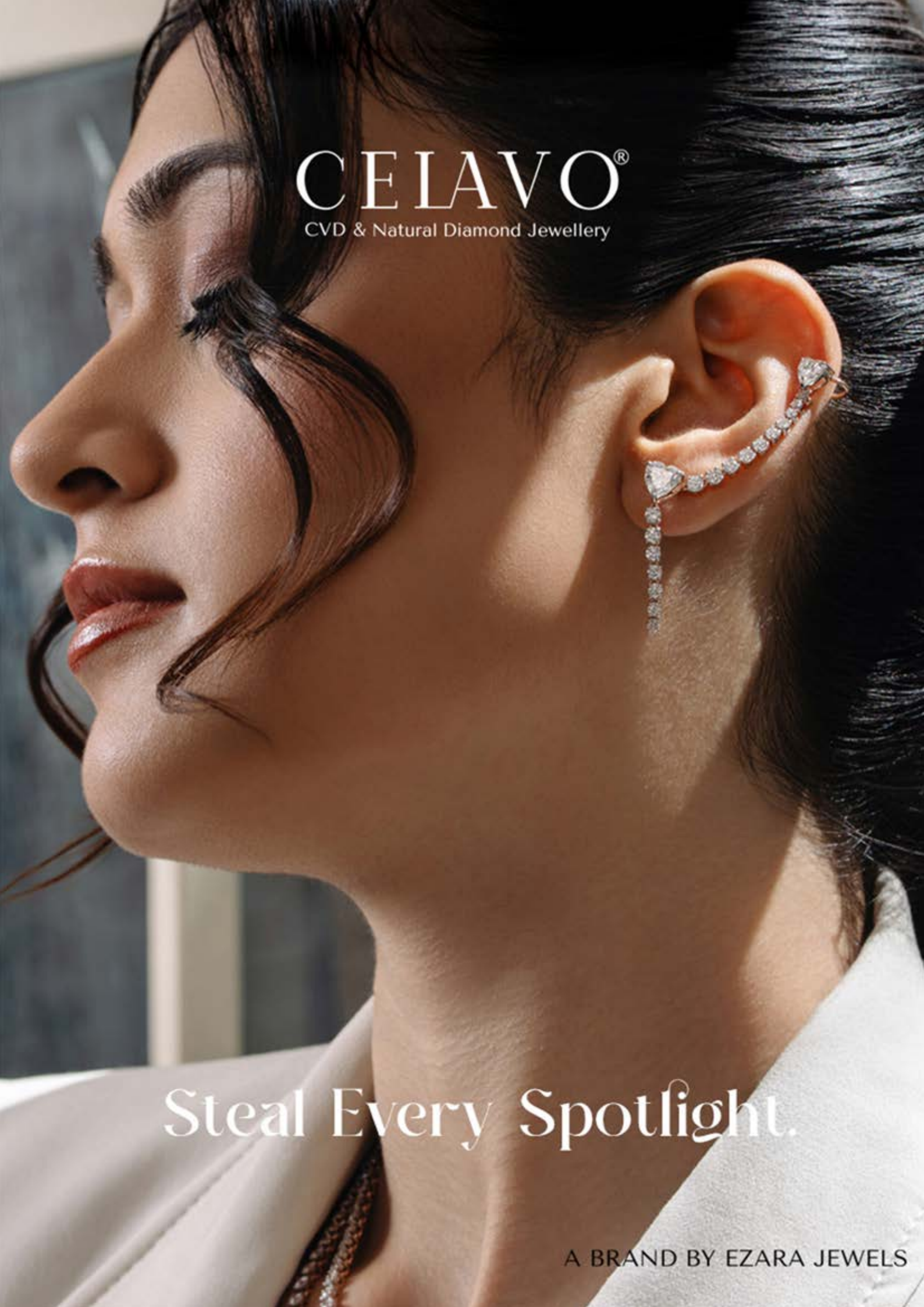
Company Address: 6, First Floor, Jariwala Compound, B/H. Kiran Hospital, Vasta Devdi Road, Katargam, Surat-395004, Gujarat, India.

www.celavo.in

CELAVO is a brand built on the belief that diamond jewelry is more than just adornment—it's a symbol of life's most precious moments. Specializing in diamonds jewelry, CELAVO combines artistry with innovation to create pieces that resonate with meaning and elegance.

Our jewelry transforms everyday moments into extraordinary memories, capturing the brilliance of life's milestones. With CELAVO, you truly "Celebrate Life's Moments in Diamond Jewelry," as each piece reflects your personal story and shines with timeless beauty.





CEIAVO®

CVD & Natural Diamond Jewellery

Steal Every Spotlight.

A BRAND BY EZARA JEWELS

FLOWCHART



Product(s)/Service(s): Offline Retail Store Design and Customer Engagement Technology

Contact Person: Mahesh Shinde

Contact No: 9820578853

Company Address: Flowchart Retail Consultancy, A-wing, Lodha I think, Near Viviana Mall, Thane - 400607

www.andflowchart.com

Flowchart Retail Consultancy is a specialised retail design firm partnering with premium and luxury brands to design, engineer, and deliver differentiated customer experience environments across beauty, fashion, wellness, and jewellery categories.

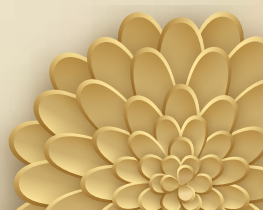
Our scope of work spans the complete retail development lifecycle — spatial design and concept development, visual merchandising, design and manufacture of retail fixtures and displays, integration of customised interactive technology, and end-to-end execution through detailed technical drawings and design documentation.

Our client portfolio reflects sustained engagement with leading names across luxury fragrance, beauty, wellness, and jewellery retail, including Shoppers Stop, Tata Palette, Tira, Baccarose, Luxasia, Nykaa, L'Oréal, Shankara, Vedix, Kalyan Jewellers, Candere, Orra, Kyomi, Sultan, and Divaa. Our work extends across both Indian and select international markets, supported by an operational understanding of diverse regulatory, retail, and consumer environments.

In addition we serve as India-market partners to several global prestige fragrance brands — including ADP, Diptyque, MFK, Byredo, and Creed — delivering retail rollout and Project Management Consultancy (PMC) services to align global brand standards with local execution.

We are also the exclusive Indian partner to PulpoAR, an international augmented shopping technology provider, enabling us to bring advanced AR-based customer engagement solutions into physical retail. Complementing this, we design and develop customised experiential technology solutions built to each brand's specific commercial and experiential requirements.

Flowchart Retail Consultancy positions itself as a long-term execution partner for brands seeking design consistency, manufacturing reliability, and technology integration across their retail footprint — combining creative capability with operational discipline at every stage of delivery.



CLASSY CUT

Product(s)/Service(s): Jewellery

Contact Person: Vatsal Zaveri

Contact No: 8591555298

Company Address: Office Number 22, Zest Business Spaces, M.G Road, Ghatkopar East, Mumbai, Maharashtra 400077

www.classycutstones.com



Classycut by Vatsal Zaveri is a distinguished diamond jewellery brand backed by over 100 years of expertise and a proud fourth-generation legacy. Built on trust, craftsmanship, and innovation, we specialize in bespoke diamond jewellery, creating one-of-a-kind pieces tailored to each client's vision.

As proud members of the Mumbai Diamond Merchants' Association (MDMA) and the Bharat Diamond Bourse, we uphold the highest standards of authenticity, quality, and transparency. Our signature strength lies in customized jewellery design, transforming ideas into timeless creations through personalized consultation and precision craftsmanship.

With certified diamonds, trusted expertise, and a century-old heritage, Classycut by Vatsal Zaveri offers jewellery that is as unique as the people who wear it.



CLASSY CUT

BESPOKE BY DESIGN

Your Vision.
Our Craftsmanship.



CLASSY CUT®
BY VATSAL ZAVERI

Custom
jewellery,
crafted from
your imagination.

Exclusive
Edition
2026

DESIGNED
BY YOU.
MADE
FOREVER

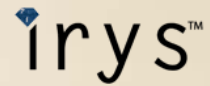
CUSTOM SKETCH | CERTIFIED DIAMONDS | HANDCRAFTED FINISH

A statement of individuality and timeless artistry. This exquisite piece begins as your idea sketched, refined, and transformed into a reality you'll wear forever. Every masterpiece starts with a choice. Select from certified natural or lab grown diamonds, and pair them with gold, rose gold, or silver the foundation of a piece that's truly yours.

Office Number: 22, ZEST BUSINESS SPACES,
M.G Road, Ghatkopar East, Mumbai, Maharashtra 00077

+91 9082637425
connect@classycutstones.com

IRYS INDIA PVT LTD R&D



Product(s)/Service(s): RFID technology

Contact Person: Priyanka Parmar

Contact No: 7499765232

Company Address: Sb Road, Pune- 411016

www.irysgroup.com

Irys leverages RFID technology to revolutionize the jewelry and diamond industry, featuring a sophisticated RFID jewelry management system. Our innovative solution streamlines inventory management and enhances tracking capabilities, allowing you to accomplish in minutes what traditionally takes hour.



HOUSE OF MBJ

Product(s)/Service(s): Jewellery

Contact Person: Gautam Soni

Contact No: 7568972723

Company Address: Jayanti Market, New Colony, Jaipur, Rajasthan 302001

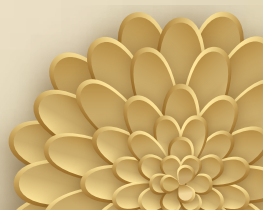
www.thehouseofmbj.in



Founded in 1897, The House of MBJ is a legacy jewellery house that has preserved the art of fine jewellery craftsmanship across seven generations. With roots in the royal heritage of Rajasthan and an enduring presence in India's luxury jewellery landscape, the brand has become synonymous with timeless elegance, exceptional craftsmanship, and uncompromising quality. Today, The House of MBJ seamlessly blends traditional artistry with contemporary design, creating exquisite gold, diamond, Polki, and bespoke jewellery that celebrates both heritage and modern sophistication.

Backed by over a century of expertise, in-house manufacturing capabilities, and skilled artisans, every creation reflects meticulous craftsmanship, ethical sourcing, and attention to detail. With a strong retail presence across key markets and a growing clientele in India and overseas, The House of MBJ continues to redefine luxury through innovation while preserving its rich legacy.

Driven by a commitment to excellence, authenticity, and customer trust, The House of MBJ remains dedicated to crafting heirloom-worthy jewellery that transcends generations, where every masterpiece tells a story of heritage, artistry, and enduring beauty.



ZONIRAZ



Product(s)/Service(s): Jewellery

Contact Person: Shantnu kukreja

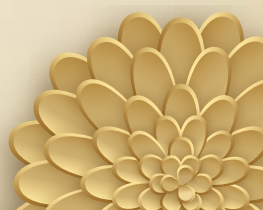
Contact No: 9784836060

Company Address: Tilak Market, 7, Hanuman Burj, Kabir Colony, Alwar, Rajasthan 301001

www.zoniraz.com

With a legacy spanning over 50 years, Zoniraz Jewel House Pvt. Ltd. has established itself as a trusted name in the fine jewellery industry, renowned for its exceptional craftsmanship, timeless designs, and unwavering commitment to quality. As a leading manufacturer, retailer, wholesaler, and exporter, the brand offers an exquisite collection of gold, diamond, and precious gemstone jewellery that seamlessly blends traditional artistry with contemporary elegance. Backed by advanced manufacturing capabilities, stringent quality standards, and a customer-first philosophy, every creation reflects precision, authenticity, and enduring value.

Driven by innovation and a passion for excellence, Zoniraz has built a strong omnichannel presence through its retail showroom and digital platform, serving customers across India and international markets. With a robust sourcing network, transparent business practices, and a reputation built on trust, the brand continues to redefine the jewellery buying experience. As Zoniraz expands its footprint, it remains committed to delivering superior craftsmanship, personalized service, and lasting relationships, creating jewellery that celebrates life's finest moments while building a legacy of trust for generations to come.



NEEL JEWELS

Product(s)/Service(s): Fine Jewellery

Contact Person: Varsha Oberoil

Contact No: 9757287713

Company Address: Neel Jewels 604, Pure Gold, N.G. Acharya Marg, Chembur,
Mumbai 400071

www.neeljewels.com



NEEL JEWELS® is a Mumbai-based wholesaler of gold and natural diamond jewellery, serving jewellers across PAN India. Renowned for exceptional craftsmanship and innovative jewellery designs, the brand is now expanding into retail through its franchise model, with investments starting from ₹5.5 Crores



NEELJEWELS®

FRANCHISE OPPORTUNITY



GOLD



SILVER



DIAMOND



GEMSTONES

MUMBAI BASED

WHOLESALE



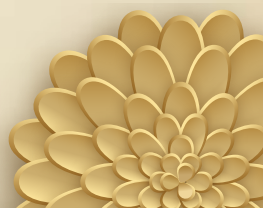
FOFO MODEL



INVESTMENT
5.5 CRORES



AREA
600 TO 1500 SQ FT



ROSETTA

Product(s)/Service(s): Ring Earring Necklace Set Mens Ring
Ladies Ring Bracelet

Contact Person: Mayuri Savaliya

Contact No: 9624420222

Company Address: ROSETTA House, 5th Floor, Peoples's Char Rasta, Katargam
Surat-395004

www.rosetta.in



Rosetta diamond jewellery is in the ancestral business of cutting and polishing of diamonds and headed to manufacturing of jewellery.

The company is vertically integrated in diamond business and ventured into natural diamond jewellery manufacturing. Today we have loyal and satisfied customer base.



Rosetta

Luxury and Trendy Necklance
only ₹1,39,999/-

INCREFF

Product(s)/Service(s): Increff Omnichannel Solutions



Contact Person: Maheshwar Sapolia

Contact No: 9900086338

Company Address: 3rd Floor, The Hub Unit 1, Sarjapur - Marathahalli Rd, Bellandur,
Bengaluru, Karnataka 560103

www.increff.com



Recognized by

Gartner. | FORRESTER | G²



INCREFF
Incredible Efficiency

Empowering heritage and modern jewellery brands to scale without compromise

Increff Omnichannel Solutions

From under **95%** to **99.5%+** Inventory accuracy even through high order volumes.

The same precision your artisans bring to each piece of jewellery, Increff brings to tracking it with item-level accuracy.

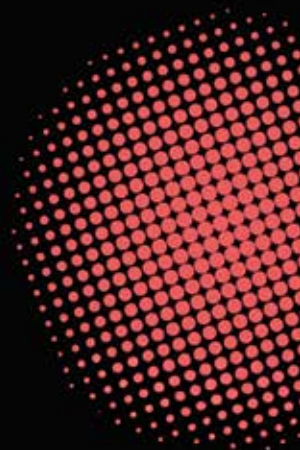
Increff Merchandising Software

14% Improvement in sell-through through optimized merchandise planning.

Don't let bestsellers lose their sparkle in the wrong store. Increff plans every piece to its perfect store at the right time, putting the shine where the sales are.

GIVA

PALMONAS



SUKKHI

Product(s)/Service(s): Fashion Jewellery



Contact Person: Mayuri Savaliya

Contact No: 9619338104

Company Address: 199/4 Kurmurawala Compound Match Factory Lane Kurla
West Mumbai 400070

www.sukkhī.com

Sukkhī Fashion Jewellery is one of India's leading omnichannel fashion and lifestyle jewelry brands.

Founded in 2012 by Bhavesh Navlakha, Sukkhī has grown to be leading brand on e-commerce, quick commerce and have expanded offline with EBOs and SIS and plans to expand over 100 stores nationwide



POWERPOINT ENTERPRISES



Product(s)/Service(s): Interior Solution and Turnkey Contractor

Contact Person: Mudassar Patel

Contact No: 8655628608

Company Address: 3rd Floor, 309, B wing , BSEL Tech Park, Sec 30A, Vashi, Navi Mumbai 400703

www.powerpointenterprises.com

PowerPoint Enterprises is a Mumbai based company with a branch office in Pune, delivering comprehensive solution across design, engineering, and technical services. We deliver excellence in Retail, F&B, Airport, Office, Villa.



PP POWERPOINT ENTERPRISES E

BUILDING SPACES. POWERING SOLUTIONS.

End-to-End Solutions in Interiors, MEP & HVAC



RETAIL



F&B



OFFICE



AIRPORT



VILLA



ONE PARTNER
ENDLESS SOLUTIONS



COMMITMENT TO
QUALITY



EXPERIENCED
PROFESSIONALS



SAFE, RELIABLE &
SUSTAINABLE

SERVICES

TURNKEY | INTERIORS | MEP | HVAC



www.powerpointenterprises.com

WIZZY.AI

Product(s)/Service(s): AI-Powered Search & Product
Discovery for eCommerce

Contact Person: Aenik Shah

Contact No: 9687395092

Company Address: IIMA Ventures, New Campus, Sargam Marg,
I I M, Vastrapur, Ahmedabad, Gujarat 380015

www.wizzy.ai

wizzy

Wizzy is a leading AI-powered eCommerce search, discovery, and merchandising platform that enables brands to deliver fast, intelligent, and personalized shopping experiences. Built for modern online retailers, Wizzy leverages Artificial Intelligence and Machine Learning to understand shopper intent.



SATIN NEO

Product(s)/Service(s): Store Design, Display Fixtures, Fitout & Interior

Contact Person: Nidhi Khanna

Contact No: 8800577055

Company Address: Satiin Neo Dimensions. Pvt. Ltd. Plot No-108, Sector 44 Gurugram -122003.

www.satinneodimensions.com



We are an ISO-certified multidisciplinary Design and Build company dedicated to transforming ideas into functional, innovative, and impactful spaces. Our approach is centered on simplifying complex challenges through thoughtful design, engineering excellence, and seamless project execution.

CRAFTED FOR ICONS.
BUILT FOR EXPERIENCE.



📍 Plot no -108, Sector 44 Gurugram 122003.
🌐 www.satinneodimension.com
☎ Contact-8800577055
✉ Email-Nidhi.khanna@satinneodimensions.com